Nicholas DeMayo

Relocating to Portland, Oregon | *ndemayo14@gmail.com* | *linkedin.com/in/nicholasdemayo* | *724-961-9030*

Instructional Designer with over 6 years experience building high-quality and engaging courses. Aiming to use my project planning and content creation skills to develop innovative non-credit offerings for working professionals.

Work Experience

Director of Instructional Design Sep 2025 – Present

American University | Washington, D.C.

- Partners with 10 Graduate Program Directors to align program pipelines, prioritize resources, and adopt new e-tech tools - a portfolio that includes data science and artificial intelligence credentials.
- Leads a team of global stakeholders to create the Collaborative Online International Learning (COIL) initiative, helping over 200 participants develop intercultural collaboration and communications skills.
- Consults with the recipients of a $5.7m NSF grant to create online training modules for academics translating research into entrepreneurial opportunities and public policy.
- Champions evidence-based and human-centered adoption of generative artificial intelligence in learning content creation.

Senior Instructional Designer Sep 2023 – Sep 2025

American University | Washington, D.C.

- Managed multiple course developments each academic term with tight deadlines, with each course achieving the highest quality rating according to the Quality Matters (QM) rubric.
- Built strong trust-based working relationships with retired ambassadors, business leaders, researchers, and experts in their respective fields.
- Created and constantly updated faculty training resources; served as the main point-of-contact for over 80 faculty representing two online programs delivering ~20 courses per term .

Instructional Designer Jul 2022 – Sep 2023

American University | Washington, D.C.

- Crafted compelling and WCAG 2.1 accessible course templates for 4 different programs: competent with using HTML coding and graphic design programs like Photoshop.
- Developed innovative solutions to bridge LMS differences and standardize the student experience, completing the migration of over 40 courses on time and under budget.

Instructional Designer (Freelance) Jun 2024 – Present

Qigong Sensory Training Institute | Remote

- Designs learning activities across three training courses, strengthening participant capabilities and advancing organizational learning goals.
- Partners with organizational leaders to identify educational challenges and implement creative solutions that strengthen program effectiveness and improve student outcomes.

English Teacher Aug 2020 – Jun 2022

Prince William County Public Schools | Manassas, V.A.

- Led curricular innovation at the high school level, including hybrid course design and data-driven instruction that significantly improved student engagement and achievement for ~200 students per year.
- Applied instructional design principles in secondary English education, developing students' literacy through critical reading and writing across literary, technical, and scientific texts.

Additional Work Experience

Instructional Designer (Summer Contract) Jun 2020 – Aug 2020; Jun 2021– Aug 2021

Georgetown University Qatar | Washington, D.C.

- Consulted with over 60 faculty members in under three months to develop inclusive, accessible online courses, anticipating needs to rapidly transform their courses into online modules.
- Built fully asynchronous faculty training modules using Articulate Rise, Canvas LMS, and the Microsoft 365 and Google Drive suite of tools; setting the stage for future creative design work.

Graduate Assistant - Center for New Designs in Learning and Scholarship Sept 2018 – May 2020

Georgetown University | Washington, D.C.

- Mastered the standard course objective alignment documents that I would use throughout my career.
- Led the design of the program's first-ever completely online Canvas course, maximizing the features of the LMS for participant learning while modeling the best practices of online course design.

Core Skills

Learning & Program Strategy · Portfolio Management · Instructional Design · Team Leadership · Online & Hybrid Learning · Experiential Learning · Educational Technology · Accessibility · Faculty Development · Assessment & Evaluation · Writing and Editing · Public Speaking

Education

Georgetown University

M.A. English

Full-Tuition Merit Scholarship | Professional Development Chair, English Graduate Student Association

Wake Forest University

B.A. English and Education

Phi Beta Kappa Honors | Editor, Old Gold & Black Newspaper | Public Relations Chair, Best Buddies International

Honors/Recognitions

Special Recognition for Significant Impact and Contributions Awarded April 2024

American University School of International Service

Professional Certifications

COIL Virtual Exchange Leadership Issued Feb 2023

FIU Office of Collaborative Online International Learning

Teaching License-Standard Issued March 2020

Virginia Department of Education